



CHALKBOARD PAINT 308

Features

- Goes on easily and is washable
- Resists spattering during application
- Zero VOC, Low odor
- Available in any color
- Dries to a decorative finish that is extremely durable
- Is formulated to minimize lingering odors
- Soap and water clean-up
- Dries quickly

Recommended For

For interior use on previously painted surfaces. Use wherever a chalkboard finish is desired.

General Descriptions

Chalkboard Paint (308) is acrylic-based topcoat and turns virtually any interior surface into a chalkboard.

Limitations

- Do not apply when air and surface temperatures are below 50° F (10° C).

Product Information

Colors — Standard:

N/A

— Tint Bases:

1X, 2X, 3X and 4X

— Special Colors:

None

Certification

VOC compliant in all regulated areas

Zero VOC (No VOC added, less than 5g/L per EPA Method 24)

Qualifies for
LEED®
Credit
(INTERIOR NON-FLAT)

Technical Assistance:

Available through your local authorized independent Benjamin Moore retailer. For the location of the retailer nearest you, call 1-800-826-2623, see www.benjaminmoore.com, or consult your local Yellow Pages.

Technical Data◇

Base 1X

Vehicle Type	100% Acrylic
Pigment Type	Titanium Dioxide
Volume Solids	40%

Coverage per quart at Recommended Film Thickness	100 – 110 Sq. Ft.
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Recommended Film Thickness	– Wet	3.8 mils
	– Dry	1.5 mils

Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure color uniformity and minimize the disposal of excess paint.

Dry Time @ 77° F	– To Touch	2 Hours
(25° C) @ 50% RH	– To Recoat	4 Hours

Allow painted area to cure for 3 days before using. Painted surfaces can be washed after two weeks. High humidity and cool temperatures will result in longer dry, recoat and service times.

Dries By	Evaporation, Coalescence
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Viscosity	95 ± 2 KU
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Flash Point	None
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Gloss / Sheen	Eggshell
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Surface Temperature at Application	– Min.	50° F
	– Max.	90° F

Thin With	Clean Water
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Clean Up Thinner	Clean Water
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Weight Per Gallon	10.5 lbs
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Storage Temperature	– Min.	40° F
	– Max.	90° F

Volatile Organic Compounds (VOC)

0g/L

Zero VOC Post tint (any base and any color)

◇ Reported values are for Base 1X. Contact Benjamin Moore for values of other bases or colors.

Surface Preparation

Surfaces must be clean, dry and free of wax, grease, dust, mildew, water-soluble materials and scaling paint. Hard, glossy areas should be dulled with sandpaper to ensure proper adhesion.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead

Primer/Finish Systems

Use the appropriate Benjamin Moore® Fresh Start® primer if a primer is required. Follow label directions. For previously painted surfaces in good condition, apply one or two coats of this product. Otherwise, before and after filling in nail holes, cracks and other surface imperfections, spot prime with the appropriate Benjamin Moore® Fresh Start® primer. When dry, apply one or two finish coats of Chalkboard Paint (308).

Application

Stir thoroughly. Apply one or two coats. For best results, use a Benjamin Moore® custom-blended nylon/polyester brush, Benjamin Moore® short nap roller, or a similar product. This product can also be sprayed. When brushing or rolling, apply generously using short overlapping strokes, always moving from unpainted into painted areas. Do not over apply. Let paint dry before touching up. Do not apply in temperatures below 50°F (10°C).

Before Using

Allow painted area to cure for 3 days before using. Prior to initial use, rub entire surface with a piece of white chalk and then erase using a clean, damp cloth. Because of the additives used in some varieties of chalk, which can leave a residue when erased, we recommend using lighter colored chalk designed for use on chalkboards.

Thinning/Clean Up

Thinning is unnecessary, but if required to obtain desired application properties, a small amount of clean water may be added. Never add other paints or solvents. Wash painting tools in warm soapy water immediately after use. Spray equipment should be given a final rinse with mineral spirits to prevent rusting or follow state/local guidelines on solvent use.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry, empty containers may be recycled in a can recycling program. **Local disposal requirements vary, consult your sanitation department or state-designated environmental agency on disposal options.**

Environmental, Health & Safety Information

Use only with adequate ventilation. Do not breathe spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling.

WARNING: This product contains a chemical known to the state of California to cause cancer and birth defects, or other reproductive harm.

FIRST AID: In case of eye contact, flush immediately with plenty of water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.

IN CASE OF: SPILL – Absorb with inert material and dispose of as specified under “**THINNING/CLEAN UP**”.

**KEEP OUT OF REACH OF CHILDREN
PROTECT FROM FREEZING**

**Refer to Material Safety Data Sheet for
additional health and safety information**