



ECO SPEC[®] WB

INTERIOR LATEX

FLAT FINISH N373

Features

- Minimal Odor
- Zero VOC's in any base and any color
- Quick return to service
- Provides a mildew resistant coating
- Dries quickly to a beautiful, washable and uniform flat finish
- Spatter-resistant

General Description

A low odor, zero VOC (Volatile Organic Compounds), 100% acrylic interior latex flat finish that provides high hiding has excellent touch up and a uniform flat finish. Eco Spec[®] WB Interior Latex Flat Finish is ideally suited for commercial, facility management and residential applications. Eco Spec[®] WB Interior Latex Flat Finish does not have the odor of conventional paints that contain ingredients known as VOC's.

This product contains antimicrobial additives that inhibit the growth of mold and mildew on the surface of the paint film.

Recommended For

For use on primed or previously painted drywall, masonry, plaster, wood, metal and wallpapered surfaces. Use Eco Spec[®] WB Interior Latex Primer (N372) as a first coat when a low odor, solvent free primer/finish system is desired.

Limitations

- Do not paint when temperature of air and surface is below 50°F (10°C).

Product Information

Colors: —Standard:

White (01)

(May be tinted with up to 2.0 fl. oz. of Gennex[®] Waterborne Colorants per gallon)

—Tint Bases:

Gennex[®] Waterborne Colorant Bases 1X, 2X, 3X and 4X.

—Special Colors:

Contact your Benjamin Moore representative

Certification:

VOC compliant in all regulated areas.

Formulated to provide a zero VOC (Volatile Organic Compounds) finish system in any base and any color.

Master Painters Institute MPI # 53, 53 X-Green, 143, 143 X-Green

Class A (0-25) over non-combustible surfaces when tested in accordance with ASTM E-84

Passed ASTM D3273 for mildew resistance with a rating of 10 (no growth) after 4 weeks



The Green Promise[®] designation means that this product has been tested by independent third parties and meets or exceeds each standard shown in the first row of the following chart.

LEED [®]	CHPS (Collaborative for High Performance Schools)	MPI Green Performance [™]	VOC (in any color)
YES	YES	YES	0 g/L

Products that have the Green Promise[®] designation also meet or exceed the published chemical restriction and performance criteria included in the standards shown below, based on independent, third-party testing, but have not been certified under any of these standards.

Green Seal [™] GS-11 2010	
YES	

Technical Assistance

Available through your local authorized Benjamin Moore[®] retailer. For the location of the retailer nearest you, call 1-800-826-2623, see www.benjaminmoore.com, or consult your local Yellow Pages

Technical Data[◇]

Vehicle Type	Pastel Base
100% Acrylic Latex	
Pigment Type	Titanium Dioxide
Volume Solids	39%

Coverage per Gallon at Recommended Film Thickness	400 – 450 Sq. Ft.
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Recommended Film Thickness	– Wet	3.8 mils
	– Dry	1.5 mils

Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure color uniformity and minimize the disposal of excess paint.

Dry Time @ 77°F	– To Touch	½ to 1 Hour
(25°C) @ 50% RH	– To Recoat	1 to 2 Hours

Painted surfaces can be washed after two weeks. High humidity and cool temperatures will result in longer dry, recoat and service times.

Dries By	Coalescence
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Viscosity	99 ± 3 KU
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Flash Point	None
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Gloss / Sheen	Flat (3-7 @ 85°)
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Surface Temperature at Application	– Min.	50°F
	– Max.	90°F

Thin With	See Chart
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Clean Up Thinner	Clean Water
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Weight Per Gallon	11.5 lbs
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Storage Temperature	– Min.	40°F
	– Max.	90°F

Volatile Organic Compounds (VOC)

0 Grams / Liter 0 LBS / Gallon

-Zero VOC post tint (any base and any color)

[◇]Reported values are for Pastel Base. Contact Benjamin Moore for values of other bases or colors.

Surface Preparation

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water soluble materials, and mildew. Remove any peeling or scaling paint and sand these areas to feather edges smooth with adjacent surfaces. Glossy areas should be dulled. Drywall surfaces must be free of sanding dust.

New plaster or masonry surfaces must be allowed to cure (30 days) before applying base coat. Cured plaster should be hard, have a slight sheen and maximum pH of 10; soft, porous or powdery plaster indicates improper cure. Never sand a plaster surface; knife off any protrusions and prime plaster before and after applying patching compound. Poured or pre-cast concrete with a very smooth surface should be etched or abraded to promote adhesion after removing all form release agents and curing compounds. Remove any powder or loose particles before priming.

Difficult Substrates: Benjamin Moore offers a variety of specialty primers for use over difficult substrates such as plaster, bleeding woods, grease stains, crayon markings, hard glossy surfaces, galvanized metal or other substrates where paint adhesion or stain suppression is a particular problem. Your Benjamin Moore® retailer or architectural representative can recommend the right problem-solving primer for your special needs.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Primer/Finish Systems

New surfaces should be fully primed, and previously painted surfaces may be primed or spot primed as necessary. Eco Spec® WB Interior Latex Primer (N372) is the preferred primer in most situations. For best hiding results use Eco Spec® WB Primer tinted to the approximate finish coat color. **Special Note:** Certain custom colors require a Deep Color Base Primer tinted to a special prescription formula to achieve the desired color. Consult your retailer.

Wood, and engineered wood products:

Primer: Eco Spec® WB Interior Latex Primer (N372) or Fresh Start® Alkyd Enamel Underbody (217)

Finish: 1 or 2 coats Eco Spec® WB Interior Latex Flat Finish (N373)

Drywall:

Primer: Eco Spec® WB Interior Latex Primer (N372), Fresh Start® All-Purpose 100% Acrylic Primer (N023) or Fresh Start® 100% Acrylic Superior Primer (046)

Finish: 1 or 2 coats Eco Spec® WB Interior Latex Flat Finish (N373)

Plaster:

Primer: Eco Spec® WB Interior Latex Primer (N372), Fresh Start® All-Purpose 100% Acrylic Primer (N023) or Fresh Start® 100% Acrylic Superior Primer (046)

Finish: 1 or 2 coats Eco Spec® WB Interior Latex Flat Finish (N373)

Rough or Pitted Masonry:

Primer: Super Spec® Latex Block Filler (160) or Super Spec® Masonry Interior/Exterior Hi-Build Block Filler (206)

Finish: 1 or 2 coats Eco Spec® WB Interior Latex Flat Finish (N373)

Smooth Poured or Pre-cast Concrete:

Primer: Super Spec® Masonry Interior/Exterior 100% Acrylic Masonry Sealer (N066) Fresh Start® All-Purpose 100% Acrylic Primer (N023) or Fresh Start® 100% Acrylic Superior Primer (046)

Finish: 1 or 2 coats Eco Spec® WB Interior Latex Flat Finish (N373)

Ferrous Metal (Steel and Iron):

Primer: Super Spec HP® Acrylic Metal Primer (P04) or Super Spec HP® Alkyd Metal Primer (P06)

Finish: 1 or 2 coats Eco Spec® WB Interior Latex Flat Finish (N373)

Non-Ferrous Metal (Galvanized & Aluminum): All new metal surfaces must be thoroughly cleaned with Super Spec HP® Oil & Grease Emulsifier (P83) to remove contaminants. New shiny non-ferrous metal surfaces that will be subject to abrasion should be dulled with very fine sandpaper or a synthetic steel wool pad to promote adhesion

Primer: Acrylic Metal Primer (P04)

Finish: 1 or 2 coats Eco Spec® WB Interior Latex Flat Finish (N373)

Repaint, All Substrates: Prime bare areas with the primer recommended above for the substrate.

Application

Stir thoroughly before and during use. Apply one or two coats. Use the same brushing techniques as you would for any zero-VOC compliant interior coating. For best results, use a premium Benjamin Moore® custom-blended nylon/polyester brush, premium Benjamin Moore® roller or a similar product. Apply paint generously from unpainted area into wet area. Eco Spec® WB dries faster than other acrylic paints, so avoid lap marks by maintaining a wet edge. Roll out vertical sections in 3' to 4' widths. This product can also be sprayed; refer to the chart below for spray recommendations.

Thinning/Cleaning

Conditioning with Benjamin Moore® 518 Extender may be necessary under certain conditions to adjust open time or spray characteristics.		
The chart below is for general guidance		
	Mild conditions	Severe Conditions
	Humid (RH> 50%) with no direct sunlight & with little to no wind	Dry (RH<50%), in direct sunlight, or windy conditions
Brush: Nylon / Polyester	No thinning necessary	Add 518 Extender or water: Max 8 fl. oz. to a gallon of paint Never add other paints or solvents.
Roller: Premium Quality		
Spray: Airless Pressure: 1500 -2500 psi Tip: .013- .017		

Cleanup: Wash brushes, rollers, and other painting tools in warm soapy water immediately after use. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry, empty containers may be recycled in a can recycling program. Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.

Environmental, Health & Safety Information

Use only with adequate ventilation. Do not breathe spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling.

WARNING: This product contains a chemical known to the state of California to cause cancer and birth defects, or other reproductive harm.

FIRST AID: In case of eye contact, flush immediately with plenty of water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.

IN CASE OF SPILL – Absorb with inert material and dispose of as specified under "Cleanup".

**KEEP OUT OF REACH OF CHILDREN
PROTECT FROM FREEZING**

**Refer to Material Safety Data Sheet for
additional health and safety information.**